

HERE'S A SIGN THAT REALLY OPENS DOORS.



NON-SMOKERS
AND SMOKERS
WELCOME

It's a sign that says both non-smokers and smokers are welcome. And that you respect your customers' preferences as well as appreciate their business. If you want to send that message, display the accommodation symbol. For more information about The Accommodation Program, including an order form for FREE materials, call 1-800-800-5197.

The Accommodation

Symbol: It's A

Welcome Sign.



2061038294



Sponsored by The Accommodation Program courtesy of Philip Morris Incorporated.

Circle 90 on Reader Service Card.